# Serra Membership Activities Award

## Purpose

To recognize the Membership VP that has done the most to maintain and increase its own membership and to contribute to the overall growth of Serra in their own Club and in District.

## Criteria

1. **10% net membership gain for fiscal year Jun 1 through May 31**
   - Total Membership May 31: ________
   - Total Membership Jun 1: ________
   - Difference: ________
   - Percent change: ________

2. **Largest percentage of new members for fiscal year Jun 1 through May 31 (regardless of net membership gain or loss): ________

3. **Developed new, innovative, effective recruitment programs**

4. **Participated in the USA Council Membership Campaign/Drive**

5. **Promoted membership diversity**

6. **Coordinated/encouraged/participated in organizing new Serra clubs**

7. **Attended and/or encouraged the attendance and participation in:**
   - District Spring Leadership Planning Conferences
   - Serra International Conventions
   - District/Regional Conventions

## Additional Comments:

The Membership VP that has best met the above criteria will be the recipient of the membership activity's award, at the District/Region Convention. Nominees should be encouraged to attend the convention. Deadline for this nomination to be submitted for awards are July 30. No late entries will be considered.