

The Serra Legacy Continues...

2014 Serra Club Anniversaries

75

MILWAUKEE WI
10-Nov-39

70

PITTSBURGH PA
09-Feb-45

SACRAMENTO CA
27-Feb-45

60

PHOENIX AZ
30-Jan-55

ATLANTA GA
12-May-55

TIFFIN OH
26-May-55

MONONGAHELA VALLEY PA
29-Jun-54

NORTHWEST INDIANA
28-Jul-54

COLUMBUS OH
14-Sep-54

PALO ALTO-MENLO PARK CA
26-Sep-54

MANITOWOC COUNTY WI
29-Sep-54

WORCESTER SOUTH MA
13-Oct-54

DEL-CHESTER PA
11-Nov-54

50

DETROIT-OAKLAND MI
12-Mar-65

DAVENPORT IA
22-Aug-64

SAN DIEGO CA
03-Sep-64

ROCHESTER MN
24-Dec-64

25

MOUNTAIN VIEW CA
02-Nov-89

SOUTHWEST HOUSTON TX
04-Dec-89

WASHINGTON DC DOWN-
TOWN
27-Dec-89



SERRA: A CATALYST FOR VOCATIONS

**Serra's Council for the United States, Inc.
Annual Meeting**

July 9, 2014 | Sacramento, CA

Thank you

to our 2013-2014 USA Council Board

USA COUNCIL OFFICERS

President

Daniel Jones, Portland, OR

President-Elect

Robert D. Labat, Northwest Hennepin, MN

Vice President, Communications

Patricia Manzo, Orange County, CA

Vice President, Membership

Mark Bonkiewicz, Omaha, NE

Vice President, Programs

John Osterhart, Grand Rapids, MI

Vice President, Vocations

Gino DiMattia, Lima, OH

Secretary

Francis Gerner, Topeka, KS

Treasurer

Edward P. Rhodes, Burlington County, NJ

Past President

Gregory Lynch, Santa Clara, CA

USA COUNCIL EPISCOPAL ADVISER

Most Rev. Peter F. Christensen, Bishop of Superior, WI

REGIONAL DIRECTORS

Region 1 (vacant)

Region 2 (vacant)

Region 3 (vacant)

Region 4 (vacant)

Region 5

F. Graham Crawford, Memphis, TN

Region 6

Douglas McRoy, Lima, OH

Region 7

Ramon Vales, South Bend, IN

Region 8

Gary Davis, St. Paul, MN

Region 9

Dan Spencer, Johnson County, KS

Region 10

Beverly Cantini, Galveston, TX

Region 11

Nancy L. Ivary, City of Orange, CA

Region 12

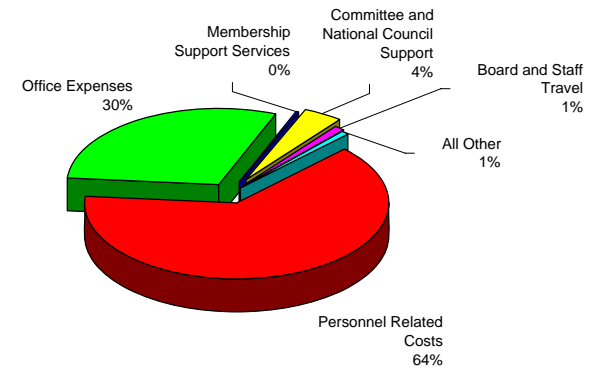
Richard Petersen, Tri-Cities, WA

Region 13

Thomas Q. Benson, Southeast Denver, CO

Region 14 (vacant)

USA Council of Serra International
Expenses for the Twelve Months Ending May 31, 2014
By Natural Account



A	B		C		D	E
	For the Twelve Months Ending		May			
	2014	2013	2014	2013	2013	2013
Expenses						
Personnel Related Costs	\$ 228,464	\$ 257,521	\$ 29,057	\$ 11.3%		
Office Expenses	105,513	148,164	42,651	28.8%		
Membership Support Services	1,000	2,014	1,014	50.3%		
Committee and National Council Support	14,908	54,387	39,479	72.6%		
Board and Staff Travel	3,957	3,970	13	0.3%		
All Other	<u>3,368</u>	<u>250</u>	<u>-3,118</u>	<u>-1247.2%</u>		
Total Expenses	\$ <u>357,210</u>	\$ <u>466,306</u>	\$ <u>109,096</u>	<u>23.4%</u>		

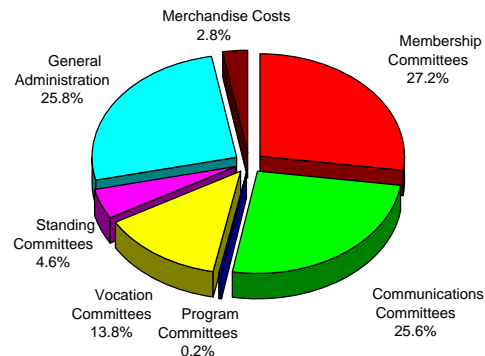


President's Report: A New Spring

by Daniel Jones, President 2013-2014

Serra's National Council for the United States

**USA Council of Serra International
2013 - 2014 Fiscal Year Expenses
By Function**



It has been a good year for the United States Council of Serra International. In May of 2013, the lawsuit was dismissed without prejudice, and in May of 2014, it was dismissed with prejudice (*which means it cannot be refiled*)! No dues money was spent by the council in our legal defense.

In May of 2014, the Council passed the Resolution of Unity and in October of the same year, Serra International Board also passed the Resolution of Unity (ROU) as originally presented from the Dialogue Committee. Since that time, the Consolidated Administrative Office Task Force has been working to implement the conditions of the ROU. This has included moving into a single location at 333 West Wacker Drive, Suite 500, Chicago, IL, 60606. This has reduced the office expense for USAC by 50 percent. The staffs have been working together to provide the services for both our Council and Ser-rans throughout the world.

A single Executive Director, John Liston, was selected and began work on September 3, 2013. John has since attended two Executive Committee meetings and a Super Weekend of the United States Council. He has been very transparent and honest in working with both staff and USAC leaders.

At the end of December 2013, Ed Verbeke retired after many wonderful years of service to the Council of the United States of Serra International. At the Super Weekend in January of 2014, a special celebration was held in honor of Ed's many years of outstanding service and dedication.

The Leadership Training in Chicago in January of 2014 was probably the best attended ever and the participants had fun in their work with the first Serra Super Bowl. Then the Leadership Committee took their training to a new level by producing the Tool Kit which was mailed through the regional directors and district governors to all Serra club presidents. This document has absolutely excellent ideas and possible solutions for issues that Serra Clubs might have.

The Membership Committee has done outstanding work for our Serra Council. First they started a free monthly phone conference which set a new standard for all committees to follow. They have just completed their first call to all regional directors and district governors talking about the Tool Kit,

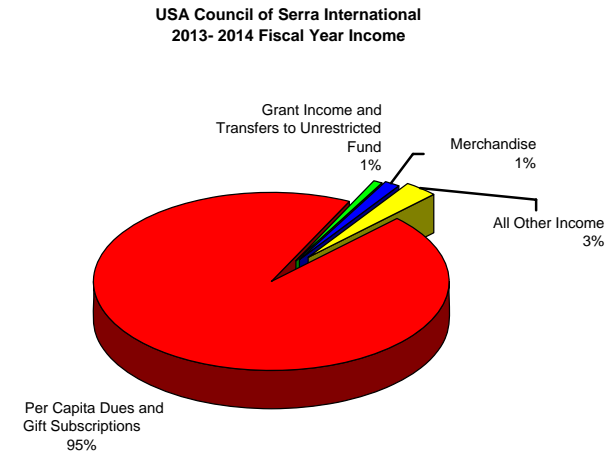
A	B		C		D		E	
	2014 Amount	Percent	2013 Amount	Percent	2014 Amount	Percent	2013 Amount	Percent
Expenses								
Membership Committee	\$ 91,914	35.8%	\$ 88,215	27.3%				
Communications Committee	91,108	33.7%	82,135	25.6%				
Program Committee	2,138	0.2%	578	0.2%				
Vocation Committee	15,050	18.1%	34,834	13.8%				
Standing Committees	<u>18,244</u>	<u>6.1%</u>	<u>15,362</u>	<u>4.6%</u>				
Total Operating Committees	\$ 218,454	60.5%	\$ 221,124	46.5%				
General Administration	135,033	37.4%	240,537	50.6%				
Merchandise Costs	<u>7,810</u>	<u>2.2%</u>	<u>13,533</u>	<u>2.8%</u>				
Total Expenses	\$ <u>361,297</u>	<u>100.0%</u>	\$ <u>475,194</u>	<u>100.0%</u>				

membership retention, and tracking of club membership. They are asking directors and governors to set up a similar call with club presidents and they are helping with that process.

The Vocations Committee is in the process of setting up similar phone calls and is establishing an ambassador program to help any club with vocation activities. In the last year they established the *Five Star Program* which is a bundling of five very easy activities for every Serra club to initiate, which are: weekly bulletin announcements, chalice/cross program, 31 Club, Celebrate Priestly & Religious Life, and Holy Hour for Vocations.

Serra clubs continue to have their daily prayers, priest dinners, sisters brunches, golf, bowling, or barbeque with seminarians, Quo Vadis Days, and Focus 11 - to name a few. There are many other activities - but that's a snapshot of club activities. Also the general Serra club meetings host speakers to help increase our own "holiness," or as Mathew Kelly states, "become a better version of ourselves."

It has been a wonderful and joyful year for me and a year of great accomplishments - all of which have been the result of the work of Serrans too numerous to mention. I would like to thank each of you for what you have done for Serra this last year. The future looks bright! God Bless!



INSTALLATION OF COUNCIL OFFICERS

President: Would the incoming officers and regional directors for 2014-2015 please stand?

Robert Labat, Serrans from throughout the United States have chosen you, your officers, and regional directors to be our leaders for the coming year. You and your United States Board are being asked to guide the Council and its membership as we carry out Serra's special ministry of service to our Church. Members of the United States Council Board, please repeat after me this pledge of your commitment:

"I declare that I will serve the United States membership faithfully, ** prayerfully reflecting on the action and ministry to which God calls me.** We ask the Holy Spirit to guide us so that as council board members, ** we will have the openness and wisdom to discern your will.**"

Brother and Sister Serrans: I present to you your new president, Robert Labat, and your United States Council Board for the year 2014-2015.

(Applause as Daniel Jones presents the president's pin to Robert Labat.)

A	B		C	D	E
	For the Twelve Months Ending			2014	
	May			Over/(Under)	
	2014	2013		2013	
Income					
Per Capita Dues and Gift Subscriptions	\$ 375,756	\$ 335,955	\$ 39,801	11.8%	
Grant Income and Transfers to Unrestricted Fund	2,829	54,491	-51,662	-94.8%	
Merchandise	5,623	10,503	-4,880	-46.5%	
All Other Income	<u>12,061</u>	<u>19,251</u>	<u>-7,190</u>	<u>-37.3%</u>	
Total Income	\$ 396,269	\$ 420,200	\$ -23,931	-5.7%	

USA Council of Serra International

Statements of Financial Position as of May 31

Unaudited Statements

	<u>2014</u>	<u>2013</u>
Assets		
Current Assets		
Cash	\$ 10,847	\$ 58,527
Accounts Receivable	196,804	106,583
Inventories	22,588	26,126
Prepaid Expenses	5,226	9,507
Total Current Assets	\$ 235,465	\$ 200,743
Fixed Assets - Net of Depreciation	\$ 0	0
Total Assets	\$ 235,465	\$ 200,743
Liabilities		
Accounts Payable	\$ 32,718	\$ 4,506
Deferred Revenue	8,871	47,475
Total Liabilities	\$ 41,590	\$ 51,981
Fund Balances		
Unrestricted	\$ 133,853	\$ 98,110
Donor and Board Restricted Funds	60,022	50,652
Total Fund Balances	\$ 193,875	\$ 148,762
Total Liabilities and Fund Balances	\$ 235,465	\$ 200,743

**Comparative Functional Statement of Revenue and Expense
For the Twelve Months Ending May 31**

	<u>2014</u>	<u>2013</u>
Income		
Membership Per Capita Dues and Gift Subscriptions	\$ 375,756	\$ 335,955
Grants and Transfers to the Unrestricted Fund	2,829	54,491
Merchandise	5,622	10,503
All Other Income	12,061	19,251
Total Income	\$ 396,268	\$ 420,200
Expenses		
Membership Committee	\$ 91,914	\$ 88,215
Communications Committee	91,108	82,135
Program Committee	2,138	579
Vocations Committee	15,050	34,834
Standing Committees	18,244	15,362
General Administration	135,033	240,537
Merchandise Costs	7,810	13,533
Total Expenses	\$ 361,297	\$ 475,195
Income Better/(Worse) than Expenses	\$ 34,971	\$ -54,995

Number of Clubs	264	314
Number of Serrans	9,225	9,949

Welcome

to our 2014-2015 USA Council Board

USA COUNCIL OFFICERS

President

Robert D. Labat, Northwest Hennepin, MN

President-Elect

John Osterhart, Grand Rapids, MI

Vice President, Communications

Patricia Manzo, Orange County, CA

Vice President, Membership

Mark Bonkiewicz, Omaha, NE

Vice President, Programs

Katie Radford, Southeast Kansas City, MO

Vice President, Vocations

Judith Cozzens, Twin Cities Airport, MN

Secretary

Francis Gerner, Topeka, KS

Treasurer

Edward P. Rhodes, Burlington County, NJ

Past President

Daniel Jones, Portland, OR

USA COUNCIL

EPISCOPAL ADVISER

Rev. Andrew Cozzens, Auxiliary Bishop of the Archdiocese of St. Paul and Minneapolis

REGIONAL DIRECTORS

Region 1 (vacant)

Region 2 (vacant)

Region 3 (vacant)

Region 4 (vacant)

Region 5

Col. (Ret.) John Halloran, Jr., Lake Charles, LA

Region 6

Gino DiMattia, Lima, OH

Region 7

Ramon Vales, South Bend, IN

Region 8

Richard Ariens, Mankato, MN

Region 9

Dan Spencer, Johnson County, KS

Region 10

Don Simoneaux, North Central Dallas, TX

Region 11

Nancy L. Ivary, City of Orange, CA

Region 12

Martin Weber, Spokane, WA

Region 13

Thomas Q. Benson, Southeast Denver, CO

Region 14

Patricia DeJarnett, Atlanta, GA



Incoming President's Report: **Serra -- A Catalyst for Vocations**

by Robert Labat, President 2014-2015
Serra's National Council for the United States

I am writing this on the feast day of our Patron! May I ask you to say some prayers of gratitude when you read this to Blessed Junipero and Our Blessed Mother Mary, for the favors bestowed on all of us this past year. Much has happened that we can be thankful for and it is good to remember where we have come from, where we are now, and most importantly: where we are going!

All of you have served our Church well in the mission of Serra. I hope you look forward to even more exciting times in the months ahead. Thanks for your dedication and commitment.

I have spent a good deal of time the past several months planning for my year as your Council President. It is an honor and a privilege to serve you and Serra in this role. The first 30 days of being President has also made me most aware of the responsibility I have ... to you and to our Serra mission of vocation work. Your prayers for me and our mission are much appreciated.

The theme for this year is: **Serra – A Catalyst for Vocations**. The word “catalyst” has a couple of definitions that I like: “a person or event that quickly causes change or action.” Another is “an agent that provokes or speeds significant change or action.”

Each one of us is that “person or event.” With your help and enthusiasm for our mission, this year will be one of dynamic change... one of less concern on governance issues but instead major focus on Vocations and Membership. We all know the past three years have been challenging but that is the past. Currently with the great efforts of many Serrans in the United States we have rebuilt our foundation and will now focus on the work of the Serra mission: vocations through prayer, invitation, affirmation and our own spiritual enrichment. The future of Serra in the United States is NOW. What must be changed will be, what will make Serra stronger will be done. We can either be affected by change or we can EFFECT change. That can be exciting and fun.

Since last October, our Long Range Planning (LRP) Committee has been working very hard and well to follow a SWOT process to examine and analyze our Strengths, our Weaknesses, our Opportunities and Threats.

Our Board meeting here in Sacramento was the first opportunity to hear a presentation of the LRP work announcing four key strategic goals for the next year and hopefully full implementation over the next one to three years. Full details of this report will be shared with all Serrans as it will require everyone to understand the key role every Serran has in the future success of Serra.

Many challenges have been met. We now have a guiding document, the Resolution of Unity, and it is working well. We now have a Consolidated Administrative Office (CAO) which has generated significant cost savings, allowed for more effectiveness of our dedicated Serra International and Council staffs, and under the leadership of hard working new Executive Director John Liston, both Serra International and Serra's Council for the United States are poised for a very successful year and future.

Will there be continuing challenges in the future? Yes, that is life, but they will not deter me and I suggest they should not deter you from focusing on the mission of Serra. That is the key for all of us; I intend to be positive, work hard and have fun doing this wonderful work. Please join with me and your fellow Serrans.