

Agenda: DG Recruitment Strategies with Presidents & Club Officers

7:30 - 8:45 p.m. 8/19/2014

Phone: _____ Access Code: _____ #

#	ITEM DESCRIPTION	PERSON	# MINUTES PLANNED	Actual Time
1	Welcome. Opening comments. Our focus is on recruitment.	DG	1	
2	Opening Prayer	Volunteer	2	
3	Explain responses by club in alphabetical order	DG	1	
4	Introductions: name, position, club, city	DG	2	
5	Establish a Timekeeper (<i>announces time every 15 minutes</i>)	DB	1	
6	Poster of Seminarians: "Serra is all about them...our future priests"	DG	1	
7	Our future priests, bishops, & Voc Directors need future Serrans	DG	1	
8	Our goal is to encourage & mentor your clubs to increase members	DG	1	
9	Membership Tools A. Tool #1: "Does the Church Need Serra?" flyer B. Tool #2: "Why Be a Serran?" flyer (<i>emphasize #10, Legacy</i>) C. Recruitment Strategies Menu (<i>each club selects their own strategy</i>) D. Membership Manual: Recruitment Manual (2011) pages 17-34 www.serraus.org 1. click on "Club Manuals" 2. click on "By-Laws Manuals & more" 3. Scroll down 1". Manual is 9th item on list.	DG	20	
10	Ideal Prospects A. Daily Mass attendees, especially 45 - 60 year old empty nesters B. Active Catholics like lecturers, EMHC, parish council C. Principals & teachers in our Catholic schools D. Family members of priests, sisters, brothers, seminarians	DG	5	
11	FOCUS ON FAMILY MEMBERS OF PRIESTS AND SISTERS A. Fall Membership Drive – Sept, Oct or Nov B. Tool #3: "Timeline for Fall Membership Drive" C. Tool #4: "Let's Expand Serra" D. Tool #5: "Family Member Contact Information" sheet	DG	20	
12	OTHER RECRUITMENT ITEMS A. Club President completes & forward "Acceptance of Mentoring" B. VP of Membership establishes Club Membership Team (CMT) C. Have your club members pray daily for your membership drive D. Involve all members to maximize the number of new members	DG	5	
13	OTHER AVAILABLE TOOLS A. Tool Kit page 3 & 4 B. Utilize recruitment powerpoint presentation on www.serraus.org	DG	5	
14	Call me with the number of new members Nov. 24 - 26	DG	1	
15	Remember to celebrate our accomplishments around Thanksgiving	DG	2	
16	Final Q & A on any item	DG	5	
17	Closing Prayer	Volunteer	2	
	TOTAL NUMBER OF MINUTES		75	

** Clubs with less than 20 members may require extra help