

**USA Council
Region/District Convention
Serra Membership Activities Award**

Serra Club of _____

District _____

Membership VP

Purpose: To recognize the Membership VP that has done the most to maintain and increase its own membership and to contribute to the overall growth of Serra in their own Club and in District.

Criteria:

- 10% net membership gain for fiscal year Jun 1 through May 31
 - Total Membership May 31 _____
 - Total Membership Jun 1: _____
 - Difference: _____
 - Percent change: _____ Yes No
- Largest percentage of new members for fiscal year Jun 1 through May 31 (regardless of net membership gain or loss): _____ Yes No
- Developed new, innovative, effective recruitment programs Yes No

- Participated in the USA Council Membership Campaign/Drive Yes No
- Promoted membership diversity Yes No
- Coordinated/encouraged/participated in organizing new Serra clubs Yes No
- Attended and/or encouraged the attendance and participation in:
 - District Spring Leadership Planning Conferences
 - Serra International Conventions
 - District/Regional Conventions Yes No

Additional Comments:

The Membership VP that has best met the above criteria will be the recipient of the membership activity's award, at the District/Region Convention. Nominees should be encouraged to attend the convention. Deadline for this nomination to be submitted for awards are July 30. No late entries will be considered.